

Sponsoring Greater Sumter Chamber Programs and Events

A Win-Win Opportunity

Many members value being identified with Chamber programs and events and view their sponsorship as a win-win opportunity for their company and for the chamber.

For the sponsoring firm, Chamber programs and events are a cost-effective way to target their marketing dollars.

For the chamber, sponsorships are an important source of non-dues income.

Volunteers in the Total Resource Campaign get credit for selling the sponsorship opportunities listed in this manual. All that is required is the company's check and/or a signed contract!

What's Available?

99th Annual Meeting

Annual Awards

Board of Directors Meetings

40th Annual Chamber Retreat

Coffee at the Chamber

The Commander's Breakfast

Education:

 Golden Apple Student Awards

5th Annual Legislative Day

Legislative Breakfast

Leadership for Women

Leadership Sumter

Maximize Your Business Seminars

2nd Annual Military Appreciation Picnic

Speed Networking

Primetime Event

30th Annual Rub o' the Green Golf Tournament

Total Resource Campaign

Sponsorship Contract

Greater Sumter Chamber of Commerce, 32 E. Calhoun St., Sumter SC 29150
Contact: Barbara Corbett, 803 775-1231, Fax 803 775-0915, barbara@sumterchamber.com

Sponsor

Company _____

Authorized Representative _____

Title _____

Signature _____

Address _____

Phone _____

City _____ State _____ Zip _____

Event

Name of Event _____

Sponsor Level: Presenting Sponsor Gold Sponsor Silver Sponsor
 Bronze Sponsor Other _____

Instructions _____

Amount \$ _____

Sold By

Volunteer's Name _____

Team _____ Date _____

Chamber Action

Date of Confirmation _____

Chamber Official _____

LOGO & Business Card

Email Sponsor Logo to Barbara@sumterchamber.com if applicable to their sponsorship.
(JPEG/TIF and EPS or Adobe AI file)

Contractual Agreement/Payment Due at least 30 Days from date of event! Sponsorships are non-refundable. Receiving all benefits of the sponsorship agreement is dependent upon time of sponsorship agreement, therefore, this is a binding agreement. Please call us at the Chamber if you have any questions at 803-775-1231.

Sponsoring Chamber Events—It's Good Business!

Annual Meeting (99th Annual)

The Annual Meeting to mark the 98th anniversary of the Greater Sumter Chamber of Commerce is an event that will highlight the success of the organization for the past fiscal year and an opportunity to recognize and thank volunteers for their effort.

Date: April 2011

Projected Attendance: 150

Contact at Chamber: Susie Massey, 803 775-1231

- **Presenting Sponsor at \$1,000**

The program will be referred to as “(name of sponsor companies) Presents the 99th Annual Meeting of the Greater Sumter Chamber of Commerce.”

Benefits for Presenting Sponsor—Top billing on all event signage and in the printed program; CEO or company’s representative to be seated at a head table and recognized from the podium. Additional benefits: Reserved table for eight; and company featured in promotional materials developed by the Chamber for the event and on the Chamber’s web site. *One (1) Presenting Sponsorship is available for the 99th Annual Meeting.*

- **Gold Sponsors at \$500**

Benefits for Gold Sponsors—Recognition in the printed program; and CEO or company representative to be seated at a head table and recognized from the podium. Additional benefits: Reserved table for six; and company featured in promotional materials developed by the Chamber for the event and on the Chamber’s web site. *Multiple Gold Sponsorships are available for 99th Annual Meeting.*

- **Silver Sponsors at \$350**

Benefits for Silver Sponsors—Recognition in the printed program; and CEO or company representative to be recognized from the podium. Additional benefits: Reserved table for four; and company featured in promotional materials developed by the Chamber for the event and on the Chamber’s web site. *Multiple Silver Sponsorships are available for 99th Annual Meeting.*

- **Premier Table Sponsors at \$200**

Benefits for Premier Table Sponsors—Recognition in the printed program; and reserved seats for two. *Multiple Premier Table Sponsorships are available for 99th Annual Meeting.*

- **Commemorative Program Sponsors—**

Sponsors are sought to design and print the commemorative program for the 99th Annual Meeting. Estimated cost: \$500.

Benefits for Program Sponsors—Design and printing sponsors’ logos will appear on the sponsor page where they will be identified as sponsoring the program by providing design and/or printing services. Sponsor identification will be incorporated into the design of the program that will also recognize Presenting, Gold, Silver and Premier Table Sponsors.

Budget Reduction Trade Opportunities:

- Signage for Annual Meeting. Estimated cost \$100
- Floral arrangements for head table and banquet tables. Estimated cost: \$500.
- Food and beverages to specifications supplied by Chamber. Estimated cost \$2,500.
- Plaques for Board Members. Estimated cost: \$400
- Gifts for Committee Chairs. Estimated cost: \$250

Contact Barbara Corbett, 803 775-1231 (barbara@sumterchamber.com) for additional information and specifications.

Annual Awards

Consists of Business Person of the Year, Military Person of the Year, Minority Business Person of the Year awards. These awards are given out annually and showcase an individual that stands out in the community in each category. (except Minority Business of the Year, around April 2010)

Date: February 2011

Projected Attendance: 250

Contact at Chamber: Barbara Corbett, 803-775-1231, ext. 24

- **Presenting Sponsor of Business Person of the Year Award at \$1,000 SOLD (The Citizens Bank)**

The award will be referred to as “The Citizens Bank Business Person of the Year Award of the Greater Sumter Chamber of Commerce.”

Benefits for Presenting Sponsor—Identification of the sponsor company on the award; and CEO or representative of company to participate in presenting the award at the Annual Retreat in January. Additional benefits: company featured in materials developed by the Chamber for the award and in the Chamber newsletter. *One Presenting Sponsorship is available. Call to confirm availability.*

- **Presenting Sponsor of Military Citizen of the Year Award at \$1,000 (SOLD)**

The award will be referred to as “(name of sponsor company) Presents the Military Citizen of the Year Award of the Greater Sumter Chamber of Commerce.”

Benefits for Presenting Sponsor—Identification of the sponsor company on the back of award; and CEO or representative of company to participate in presenting the award at the Annual Retreat in January. Additional benefits: company featured in materials developed by the Chamber for the award and in the Chamber newsletter. *One Presenting Sponsorship is available. Call to confirm availability.*

- **Presenting Sponsor of Minority Business of the Year Award at \$750 (SOLD)**

The award will be referred to as “(name of sponsor company) Presents the Minority Business of the Year Award of the Greater Sumter Chamber of Commerce.”

Benefits for Presenting Sponsor—Identification of the sponsor company on the back of award; CEO or representative of company to participate in presenting the award at the annual event. Additional benefits: company featured in materials developed by the Chamber for the award and in the Chamber newsletter. *One Presenting Sponsorship is available. Call to confirm availability.*

- **Presenting Sponsor of Teacher of the Year Awards at \$750 (each)**

The award will be referred to as “(name of sponsor company) Presents the Teacher of the Year Award of the Greater Sumter Chamber of Commerce.”

Benefits for Presenting Sponsor—Identification of the sponsor company on the back of award; CEO or representative of company to participate in presenting the award at the Annual Retreat. Additional benefits: company featured in materials developed by the Chamber for the award and in the Chamber newsletter. *Two Presenting Sponsorships are available. Call to confirm availability. One – Sumter School District 17 & One – Sumter School District Two*

- **Presenting Sponsor of Ambassador of the Year Award at \$250**

The award will be referred to as “(name of sponsor company) Presents the Ambassador of the Year Award of the Greater Sumter Chamber of Commerce.”

Benefits for Presenting Sponsor—Identification of the sponsor company on the back of award; CEO or representative of company to participate in presenting the award at the annual event. Additional benefits: company featured in materials developed by the Chamber for the award and in the Chamber newsletter. *One Presenting Sponsorship is available. Call to confirm availability.*

Budget Reduction Trade Opportunities:

- Plaque to specifications supplied by Chamber. Estimated cost \$100 each.

Contact Barbara Corbett, 803 775-1231 (barbara@sumterchamber.com) for additional information and specifications.

Board of Directors Meetings

The Board of the Greater Sumter Chamber of Commerce meets on the third Thursday at 8:30 a.m. on a monthly bases.

Projected Attendance: 20

Contact at Chamber: Grier Blackwelder, 803-775-1231

- **Gold Sponsors at \$200**

Benefits for Sponsors—Sponsor name featured in all materials developed by the Chamber for the meeting; CEO or representative of sponsor company, if not a member of the board, may attend the meeting and will be recognized as a Sponsor of the meeting. *Twelve Sponsorships are available—one for each meeting of Board of Directors for July 10-June 11. Call to confirm availability.*

- **Silver Sponsors at \$100**

Benefit for Sponsors— Sponsor name featured in all materials developed by the Chamber for the meeting; *Twelve Sponsorships are available for meetings of Board of Directors for July 10-June 11. Call to confirm availability.*

Budget Reduction Trade Opportunities:

- Food and beverages to specifications supplied by Chamber. Estimated cost \$200 each meeting.

Contact Susie Massey, 803 775-1231 (susie@sumterchamber.com for additional information and specifications.)

Chamber Retreat 2011 (40th Annual)

Join leaders of the Greater Sumter Chamber at Retreat 2011 to prepare for the formulation of the 2011-2012 Program of Work.

Date: February 4 – 6, 2011 – Poinsett Westin, Greenville, S.C.

Projected Attendance: 250

Contact at Chamber: Barbara Corbett, 803 775-1231 x24.

- **Presenting Sponsor at \$4,000**

The Retreat will be referred to as “(sponsor company name) Presents the 2011 Retreat of the Greater Sumter Chamber of Commerce.”

Benefits for the Presenting Sponsor—Registration for one (1) official of company and their spouse/guest including deluxe accommodations at conference hotel. Sponsor receives top billing on all event signage and in all materials developed for the Retreat; company featured in promotional materials developed by the Chamber for the program, in The Chamber newsletter and on the Chamber’s website; Presenting Sponsor ribbon for nametags of all representatives of company attending. *One Presenting Sponsorship available for this event.*

- **Platinum Sponsors at \$1,800**

Benefits for Platinum Sponsors—Half off Registration for official of company and spouse/guest including upgrade (room upgrade **if available** at chosen resort) accommodations at conference hotel. Sponsor recognized in all materials developed for the Retreat; company featured in promotional materials developed by the Chamber for the program, in The Chamber newsletter and on the Chamber’s website; Platinum Sponsor ribbon for nametags of all representatives of company attending. *Multiple Platinum Sponsorships available for this event.*

- **Break Sponsor at \$1,000**

Benefits for Break Sponsors—Sponsor recognized in all materials developed for the Retreat; company featured in promotional materials developed by the Chamber for the program, in The Chamber newsletter and on the Chamber’s website; the opportunity to put a hand-out on the chairs during break and also at the break itself. *Multiple Break Sponsorships available for this event.*

- **Gold Sponsor at \$750**

Benefits for Gold Sponsors—25% off registration for official of company and spouse/guest including accommodations at conference hotel. Sponsor recognized in all materials developed for the Retreat; company featured in promotional materials developed by the Chamber for the program, in The Chamber newsletter and on the Chamber’s website; Gold Sponsor ribbon for nametags of all representatives of company attending. *Multiple Gold Sponsorships available for this event.*

- **Silver Sponsor at \$500**

Benefits for Silver Sponsors—\$75 off registration for official of company and spouse/guest including accommodations at conference hotel. Sponsor recognized in all materials developed for the Retreat; company featured in promotional materials developed by the Chamber for the program, in The Chamber newsletter and on the Chamber’s website; Silver Sponsor ribbon for nametags of all representatives of company attending. *Multiple Silver Sponsorships available for this event.*

- **Bronze Sponsor at \$200**

Benefits for Bronze Sponsors—Sponsor recognized in promotional materials developed by the Chamber for the program, in The Chamber newsletter; Bronze Sponsor ribbon for nametags of all representatives of company attending. *Multiple Bronze Sponsorships available for this event.*

Budget Reduction Trade Opportunities:

- Signage. Estimated cost \$200.
- Design and printing services. Estimated cost \$1,000
- Ribbons, Easels, Name Tags, Gift Item, bags...
- Attendee Gift. Estimated cost \$2,000.

Coffee at the Chamber

The Chamber staff welcomes hundreds of members and visitors to the Chamber building every week. The sponsor of Coffee at the Chamber helps make it possible to serve coffee and soft drinks at meetings—large and small—and to local and out-of-town visitors.

The sponsor will be identified on an identification card where coffee and soft drinks are served.

Contact at Chamber: Debra Mims, 803-775-1231

- **Gold Sponsor at \$750.**
Sponsor to be recognized for 12-month period—*July 10 - June 11*.
- **Silver Sponsors at \$150.**
Sponsor to be recognized for one month during *July 10 - June 11 time period*. *Twelve (12)* sponsorships are available.

Budget Reduction Trade Opportunities:

- Coffee. Estimated cost \$1,000.
- Soft drinks. Estimated cost \$1,500.
- Bottle water. Estimated cost \$750.

Contact at Chamber: Debra Mims, 803 775-1231, debra@sumterchamber.com

The Commander's Breakfast (Shaw AFB)

Featuring a base Commander. This event is also a good networking tool. A full breakfast will be served. Either the 20th FW Commander or the Ninth A.F. Commander will speak to the group and tell us what is going on out at Shaw Air Force Base.

Date: May 2011

Projected Attendance: 90-110

Contact at Chamber: Barbara Corbett, 803 775-1231

- **Presenting Sponsor at \$1,000**

The event will be referred to as “(sponsor company name) Presents the The Commander’s Breakfast of the Greater Sumter Chamber of Commerce.”

Benefits for Presenting Sponsor—Top billing on all event signage; CEO or representative of company to briefly welcome members in attendance and present a 60-second “commercial” about the sponsor’s company and to show support for the Chamber. Additional benefits: reserved table of eight at the event, and company featured in promotional materials developed by the Chamber for the event and in the Chamber newsletter. *One Presenting Sponsorship is available.*

- **Gold Sponsors at \$500**

Benefits for Gold Sponsors—Company is featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the website. Also, reserved seating for four at the event. *Multiple Sponsorships are available. Call to confirm availability.*

- **Silver Sponsors at \$250**

Benefits for Silver Sponsors—Company is featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the website. *Multiple Sponsorships are available. Call to confirm availability.*

Budget Reduction Trade Opportunities:

- Floral arrangement for podium. Estimated cost: \$45.
- Sponsor Gift. Estimated Cost: \$40 (ie. Gift baskets)

Contact Barbara Corbett, 803 775-1231 (barbara@sumterchamber.com) for additional information and specifications.

Golden Apple Student Recognition Awards

This recognition is for students that have shown pride, determination or honesty as decided on by their school, not just a recognition for grades or academic achievements. This is a great way to recognize students who go above and beyond to be good kids but aren't at the top of their class.

Date: September 2010- April 2011

Projected Attendance: 50 @ each session

Contact at Chamber: Susie Massey, 803 775-1231

- **Presenting Sponsor at \$1,500**

The event will be referred to as "(sponsor company name) Presents the Golden Apple Student Award Recognition Breakfast Series Greater Sumter Chamber of Commerce."

Benefits for Presenting Sponsor—Top billing on all event advertising; CEO or representative of company to briefly welcome members in attendance and present a 60-second "commercial" about the sponsor's company and to show support for the Chamber. Additional benefits: four (4) invites for each event, and company featured in promotional materials developed by the Chamber for the event and in the Chamber newsletter. *This is a year long sponsorship; one Presenting Sponsorship is available for the 10 events.*

- **Gold Sponsors at \$500**

Benefits for Gold Sponsors—Company recognized as a Sponsor at the event. Additional benefits: Two (2) invites for the event; and company featured in promotional materials developed by the Chamber for the event and in the Chamber newsletter. *One Gold Sponsorship is available for each monthly event. Call to confirm availability.*

- **Breakfast Sponsors at \$250**

Benefits for Breakfast Sponsors— Company will be recognized as a sponsor at the event and also recognized in all promotional materials developed by the Chamber for the event and in the Chamber newsletter. *Multiple sponsorships available.*

Budget Reduction Trade Opportunities:

- Certificates for the Students – Cost \$300

Contact Susie Massey, 803 775-1231 (susie@sumterchamber.com) for additional information and specifications.

Leadership Sumter

To develop a corps of informed, committed, and qualified individuals capable of providing dynamic leadership for the Sumter community.

Date: September - May

Projected Attendance: 28

Contact at Chamber: Susie Massey, 803-775-1231, ext. 15

- **Gold Orientation/Reception Sponsor at \$1,000**
Benefits for Gold Sponsors—Company CEO or senior representative of sponsor company to be invited to opening reception and has the opportunity to address the group from podium.
Additional benefits: Company featured in promotional materials developed by the Chamber for the program and in the Chamber newsletter. *Multiple Gold Sponsorships are available for the Leadership Sumter Orientation/Reception event.*
- **Silver Orientation/Reception Sponsor at \$500**
Benefits for Silver Sponsors—CEO or senior representative of Sponsor Company to be invited to opening reception to briefly welcome members of the new class. Additional benefits: Company featured in promotional materials developed by the Chamber for the program and in the Chamber newsletter. *Multiple Silver Sponsorships are available for the Leadership Sumter Orientation/Reception event.*
- **Graduation Sponsor at \$1,000 (June Graduation)**
Benefits for Graduation Sponsors—CEO or senior representative of sponsor company to be invited to graduation and to briefly congratulate members of the class and to express company's support for the program. Additional benefits: Company featured in promotional materials developed by the Chamber for the program and in the Chamber newsletter. *Multiple Gold Sponsorships are available for the Leadership Sumter graduation event.*
- **Retreat Sponsors at \$750**
Benefits for Retreat Sponsors—CEO or senior representative of sponsor company to be invited to opening retreat to briefly welcome members of the new class and to express company's support for the program. Additional benefits: Company featured in promotional materials developed by the Chamber for the event and in the Chamber newsletter. *Multiple Sponsorships are available for the Leadership Sumter Retreat.*
- **Monthly Session Sponsors at \$350**
Benefits for Monthly Session Sponsors—Company will be recognized as a Sponsor of Leadership Sumter at the designated monthly session. Additional benefits: Company able to address the class at the podium and also featured in promotional materials developed by the Chamber for the event and in the Chamber newsletter. *Nine Monthly Session Sponsorships are available for the program. Call to confirm availability.*
- **Program Sponsors at \$250**
Benefits for Program Sponsors—Company will be designated a program sponsor in promotional materials developed by the Chamber for Leadership Sumter and in the Chamber newsletter. *Multiple Program Sponsorships are available for the program.*

Budget Reduction Trade Opportunities:

- Signage for Leadership Sumter. Estimated cost \$500.
- Printing invitations and conference materials. Estimated cost \$400.
- Food and beverages to specifications supplied by Chamber. Estimated cost \$400 each session.
- Transportation (bus). Estimated Cost: \$250 per session

Contact Susie Massey, 803 775-1231 (susie@sumterchamber.com) for additional information and specifications.

Legislative Breakfast

The Legislative Breakfast is an opportunity for Chamber members to see and hear their legislators and to ask questions pertinent to the business community and the Sumter area.

Date: December 12, 2010

Projected Attendance: 150

Contact at Chamber: Barbara Corbett

- **Presenting Sponsor at \$1,000**

The event will be referred to as “(sponsor company name) Presents the Legislative Breakfast of the Greater Sumter Chamber of Commerce.”

Benefits for Presenting Sponsor—Top billing on all event signage; CEO seated at head table; CEO to briefly welcome members in attendance and present a 60-second “commercial” about the sponsor’s company and to show support for the Chamber. Additional benefits: Reserved seating for eight in preferred location; and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *One Presenting Sponsorship is available.*

- **Gold Sponsors at \$750**

Benefits for Gold Sponsors—CEO or company representative recognized from the podium as a Sponsor of the event. Additional benefits: Reserved seating at the event; and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *Multiple Gold Sponsorships are available.*

- **Silver Sponsors at \$500**

Benefits for Silver Sponsors— Additional benefits: Reserved seating at the event; and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *Multiple Silver Sponsorships are available.*

Budget Reduction Trade Opportunities:

- Signage for Legislative Breakfast. Estimated cost \$200.
- Printing for Event. Estimated cost \$1,000.
- Food and beverages to specifications supplied by Chamber. Estimated cost \$1,000.
- Gifts. Estimated cost: \$300.

Contact Barbara Corbett, 803 775-1231 (barbara@sumterchamber.com) for additional information and specifications.

5th Annual Legislative Day

Legislative Day is an opportunity for Chamber members to see and hear their legislators and to ask questions pertinent to the business community and the Sumter area.

Date: February 2011 (date to be determined)

Projected Attendance: 300

Contact at Chamber: Susie Massey

- **Presenting Sponsor at \$2,000**

The event will be referred to as “(sponsor company name) Presents the Legislative Day of the Greater Sumter Chamber of Commerce.”

Benefits for Presenting Sponsor—Top billing on all event signage; CEO to briefly welcome members in attendance and present a 60-second “commercial” about the sponsor’s company and to show support for the Chamber. Additional benefits: company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *One Presenting Sponsorship is available.*

- **Gold Sponsors at \$1,000**

Benefits for Gold Sponsors—CEO or company representative recognized from the podium as a Sponsor of the event. Additional benefits: company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *Multiple Gold Sponsorships are available.*

- **Luncheon Sponsors at \$750**

Benefits for Luncheon Sponsors—CEO or company representative recognized from the podium as a Sponsor of the event. Additional benefits: company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *Multiple Luncheon Sponsorships are available.*

- **Silver Sponsors at \$500**

Benefits for Silver Sponsors—Company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *Multiple Silver Sponsorships are available.*

Budget Reduction Trade Opportunities:

- Signage for Legislative Day. Estimated cost \$200.
- Printing for Event. Estimated cost \$1,000.
- Food and beverages to specifications supplied by Chamber. Estimated cost \$5,000.
- Gifts for Legislators. Estimated cost: \$2,000.

Contact Barbara Corbett, 803 775-1231 (barbara@sumterchamber.com) for additional information and specifications.

Maximize Your Membership Seminars

The Maximize Your Membership Seminars consists of multiple lunch or breakfast seminars hosted for the Sumter Small Business & Minority Community to increase their knowledge in areas such as financing, networking, advertising, and teamwork.

Date: July 2010 thru August 2011

Projected Attendance: 50

Contact at Chamber: Nancy Lee Garner, 803-775-1231

- **Presenting Sponsor at \$750**

The program will be referred to as "(sponsor company name) Presents the Small Business Seminar Series of the Greater Sumter Chamber of Commerce."

Benefits for Presenting Sponsor—CEO or company's representative to attend the luncheon, to be introduced as the Presenting Sponsor, to briefly welcome attendees. Additional benefits: company featured in materials developed by the Chamber for the program and in the Chamber newsletter. *One Presenting Sponsorship is available.*

- **Gold Sponsors at \$350**

Benefits for Gold Sponsors—CEO or company's representative to attend the luncheon, to be introduced as the Gold Sponsor. Additional benefits: company featured in materials developed by the Chamber for the program and in the Chamber newsletter. *Multiple Gold Sponsorships are available.*

- **Silver Sponsors at \$250**

Benefits for Silver Sponsors— Recognized as a Silver Sponsor. Additional benefits: company featured in materials developed by the Chamber for the program and in the Chamber newsletter. *Multiple Gold Sponsorships are available.*

Budget Reduction Trade Opportunities:

- Floral arrangements. Estimated cost: \$100.
- Food and beverages to specifications supplied by Chamber. Estimated cost \$1,200.
- Supplies (binders, index tabs, notepads, etc.) Estimate cost: \$250.

Contact Nancy Lee Zimpleman, 803 775-1231(nancylee@sumterchamber.com) for additional information and specifications.

2nd Annual Military Appreciation Picnic

This will give an opportunity for local civilians to host enlisted personnel from Shaw Air and show your appreciation to them. The event provides networking and fellowship opportunities for the members of the Shaw/Sumter community which is vital in the ongoing base/community relationship

Date: September 30, 2011 11 a.m. – 2 p.m.; Hangar 1200

Projected Attendance: 1500-2000

Contact at Chamber: Barbara Corbett, 803 775-1231.

- **Presenting Sponsor at \$3,000**

The event will be referred to as “(sponsor company name) presents Military Appreciation Picnic of the Greater Sumter Chamber.”

Benefits for Presenting Sponsors—Top billing on event signage; special recognition at event; eight (8) invites to the event; an option to have a table to display company materials, company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *This is an exclusive sponsorship available for one company only.*

- **Platinum Sponsors at \$1,500**

Benefits for Platinum Sponsors— Recognition at event; four (4) invites to the event and an option to have a table to display company materials, company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *Multiple Platinum Sponsorships are available.*

- **Gold Sponsors at \$1,000**

Benefits for Gold Sponsors - Recognition at event; two (2) invites to the event and an option to have a table to display company materials, company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *Multiple Gold Sponsorships are available.*

- **Silver Sponsors at \$500**

Benefits for Silver Sponsors— Recognition at event, an option to have a table to display company materials, and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *Multiple Silver Sponsorships are available.*

- **Table Sponsors at \$300**

Benefits for Bronze Sponsors—Company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber’s web site. *Multiple Table Sponsorships are available.*

- **Program Sponsors at \$150**

Benefits for Program Sponsors—Company featured in promotional materials developed by the Chamber for the event, signage, in the Chamber newsletter and on the Chamber’s web site. *Multiple Table Sponsorships are available.*

Budget Reduction Trade Opportunities:

- Food and beverages to specifications supplied by Chamber. Estimated cost \$6,000.
- Table supplies (clothes, decorations, etc). Estimated cost \$300.
- Gift Certificates/Prizes. Estimated cost: \$400.

Contact Barbara Corbett, 803 775-1231 (barbara@sumterchamber.com) for additional information and specifications.

PRIMETIME – Membership Display Social

PRIMETIME is a large Business-After-Hours formatted with tabletop displays for the new members that joined during the spring Membership Event and the volunteers who recruited them. It will be held at Central Carolina Technical College.

Date: August 17, 2010

Projected Attendance: 150

Contact at Chamber: Nancy Lee Zimpleman, (803) 775-1231

- **Presenting Sponsor at \$1,000**

The program will be referred to as “(name of sponsor companies) Presents PRIMETIME. Benefits for Presenting Sponsor—Top billing on all event signage and in the printed program; CEO or company’s display to be at the entrance to the room/or in prominent location and recognized from the podium. Additional benefits: company featured in promotional materials developed by the Chamber for the event and on the Chamber’s web site. *One (1) Presenting Sponsorship is available for PRIMETIME.*

- **Gold Sponsors at \$500**

Benefits for Gold Sponsors—Recognition in the printed program and other program materials. Additional benefits: booth available for company in a featured location; and company featured in promotional materials developed by the Chamber for the event and on the Chamber’s web site. *Multiple Gold Sponsorships are available for PRIMETIME.*

- **Silver Sponsors at \$250**

Benefits for Silver Sponsors—Recognition in the printed program and other program materials. Additional benefits: booth available for company; and company featured in promotional materials developed by the Chamber for the event and on the Chamber’s web site. *Multiple Silver Sponsorships are available for PRIMETIME*

Budget Reduction Trade Opportunities:

- Signage for PRIMETIME. Estimated cost \$100
- Food and beverages to specifications supplied by Chamber. Estimated cost \$2,500.
- Table covers. Estimated cost \$100

Contact Nancy Lee, 803 775-1231 (nancylee@sumterchamber.com) for additional information and specifications.

Rub o' the Green Golf Tournament (30th Annual)

The Greater Sumter Chamber of Commerce will conduct a quality golf outing supported by the Chamber's membership and designed to bring state leaders, industrial prospects, Shaw Air Force Base personnel, and local leaders together with the membership in a social setting to showcase the Sumter community

Date: September 17, 2010 (Sunset)

Projected Attendance: 160 golfers & 200 awards party attendees

Contact at Chamber: Barbara Corbett, 803 775-1231.

- **Presenting Sponsor at \$5,000**

The event will be referred to as "(sponsor company name) Presents the Rub o' the Green Golf Tournament of the Greater Sumter Chamber."

Benefits for Presenting Sponsors—Top billing on Tournament signage; special recognition at tournament events; six (6) players in the tournament—3 each in morning and afternoon sessions; six tickets for awards reception; and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber's web site. *This is an exclusive sponsorship available for one company only.*

- **Grand Reception Sponsors at \$3,000**

Benefits for Grand Sponsors—Tournament signage; special recognition at Awards evening reception; four (4) players in the tournament—two each in morning and afternoon sessions; awards reception and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber's web site. *Two Grand Sponsorships are available.*

- **Gold Luncheon Sponsors at \$2,500**

Benefits for Gold Sponsors—Tournament signage and recognition at Luncheon; four (4) players in the tournament—morning or afternoon sessions based on availability; awards reception and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber's web site. *Multiple Gold Sponsorships are available.*

- **Silver Sponsors at \$1,500**

Benefits for Silver Sponsors—Tournament signage; three (3) players in tournament—morning or afternoon sessions based on availability; awards reception; and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber's web site. *Multiple Silver Sponsorships are available for this event.*

- **Bronze Hole Sponsors at \$650**

Benefits for Bronze Sponsors—Signage at hole including Sponsor Company's logo; two (2) players in tournament—morning or afternoon sessions based on availability; awards reception; and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber's web site. *Eighteen Bronze Hole Sponsorships are available for this event.*

- **Longest Drive Sponsor at \$750**

*Sponsor must provide prize to Chamber's specifications**

Benefits for Longest Drive Sponsor—Signage at Longest Drive hole including Sponsor company's logo; two (2) players in tournament. Additional benefits: awards reception; and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber's web site. *One Longest Drive Sponsorship is available for this event.*

- **Closest to Pin Sponsor at \$750**
*Sponsor must provide prize to Chamber's specifications**
 Benefits for Closest to Pin Sponsor—Signage at Closest to Pin hole including Sponsor company's logo; two (2) players in tournament; awards reception, and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber's web site. *Four Closest to Pin Sponsorships are available for this event.*
- **Beverage Cart Sponsors at \$650**
 Benefits for Beverage Cart Sponsors—Signage on cart; one player in tournament. Additional benefits: Company official to ride in cart; awards reception, and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber's web site. *Three (3) beverage cart sponsorships are available.*
- **Participating Tee & Green Sponsors at \$275**
 Benefits for Tee & Green Sponsors include one (1) playing position, signage on the tee box or green side (Hole signs will be assigned randomly). Awards reception and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber's web site. Company also has an opportunity to be at the tee or green to hand out promotional items. *Multiple sponsorships available.*
- **Tee & Green Sponsors at \$200**
 Benefits for Tee & Green Sponsors include signage on the tee box or green side (Hole signs will be assigned randomly). Awards reception and company featured in promotional materials developed by the Chamber for the event, in the Chamber newsletter and on the Chamber's web site. Company also has an opportunity to be at the tee or green to hand out promotional items. *Multiple sponsorships available.*

Budget Reduction Trade Opportunities:

- Signage for Golf Tournament. Estimated cost \$750.
- Photographer to take pictures of each foursome. Photos to be available for distribution at end of tournament.
- Golf shirts (200) one for each player. Specifications decided by the Chamber. Estimated cost \$6,500.
- Food and beverages to specifications supplied by Chamber. Estimated cost \$7,500.
- Gift Certificates/Prizes. Estimated cost: \$3,000
- Trophies. Estimated value: \$300.

Contact Barbara Corbett, 803 775-1231 (barbara@sumterchamber.com) for additional information and specifications.

Sponsoring Chamber Events—It's Good Business!

Speed Networking

Speed Networking is an intense networking opportunity for individuals to meet 30 others in a quick and concise setting. This format allows for 25 two minute introductions and then time for general socializing and networking as well. Lunch will be provided. There will be two speed networking events in the 2008-2009 year – the sponsorships will be for both.

Date: September 2010, April 2011

Projected Attendance: 50

Contact at Chamber: Nancy Lee Zimpleman, 803-775-1231

- **Presenting Sponsor at \$750**

The program will be referred to as “(sponsor company name) Presents the Speed Networking Series of the Greater Sumter Chamber of Commerce.”

Benefits for Presenting Sponsor—CEO or company’s representative to attend the luncheon, to be introduced as the Presenting Sponsor, to briefly welcome attendees. Additional benefits: 2 individuals can be placed in the speed networking round, company featured in materials developed by the Chamber for the program and in the Chamber newsletter. *One Presenting Sponsorship is available.*

- **Gold Sponsors at \$325**

Benefits for Gold Sponsors—CEO or company’s representative to attend the luncheon, to be introduced as the Gold Sponsor. Additional benefits: one individual can be placed in the speed networking round, company featured in materials developed by the Chamber for the program and in the Chamber newsletter. *Multiple Gold Sponsorships are available.*

- **Silver Sponsors at \$200**

Benefits for Silver Sponsors—CEO or company’s representative to attend the luncheon, to be introduced as the Silver Sponsor. Additional benefits: company featured in materials developed by the Chamber for the program and in the Chamber newsletter. *Multiple Silver Sponsorships are available.*

Budget Reduction Trade Opportunities:

- Food and beverages to specifications supplied by Chamber. Estimated cost \$250.
- Signage \$100

Contact Nancy Lee Zimpleman, 803 775-1231(nancylee@sumterchamber.com) for additional information and specifications.

Sponsoring Greater Sumter Chamber of Commerce Publications

Top Media for Business Promotion

The chamber's newsletters, brochures, research publications, directories, and web site are ideal vehicles for promoting the products and services of member firms to the top decision makers in Sumter area business, industry, and government.

Many members value being identified with the Chamber and view their sponsor support as a win-win opportunity for their company and for the chamber. Currently, advertising is not accepted in Greater Sumter Chamber publications, but a limited number of sponsorships are available.

For the sponsor, Greater Sumter Chamber publications are a cost-effective way to target their marketing dollars.

For the chamber, sponsorships are an important source of non-dues income.

Volunteers in the Total Resource campaign get credit for selling the publication sponsorship opportunities listed in this manual. All that is required is the company's check and a signed contract!

What's Available?

Connector Advertising

Directory of Clubs and Organizations

Directory of Manufacturers

Directory of Minority and Women Owned Businesses

New Member Package

New Residents Package

Chamber Web Advertising

On-Hold Advertising

Publication Sponsorship Contract

Greater Sumter Chamber of Commerce, 32 E. Calhoun St., Sumter SC 29150
Contact: Barbara Corbett, 803 775-1231, Fax 803 775-0915, barbara@sumterchamber.com

Sponsor – Need Logo

Company _____
Authorized Representative _____
Title _____
Signature _____
Address _____

Phone _____
City _____ State _____ Zip _____

Publication

Publication Name _____
Description _____
Amount \$ _____

Publication Name _____
Description _____
Amount \$ _____

Publication Name _____
Description _____
Amount \$ _____

TOTAL \$ _____

Sold By

Volunteer's Name _____
Team _____ Date _____

Chamber Action

Date of Confirmation by Company _____
Chamber Official _____

Contractual Agreement/Payment Due at least 30 Days from date of event! Sponsorships are non-refundable. Receiving all benefits of the sponsorship agreement is dependent upon time of sponsorship agreement, therefore, this is a binding agreement. Please call us at the Chamber if you have any questions at 803-775-1231.

Directory of Clubs and Organizations

Listing of local clubs/organizations giving contact names, addresses, phone and/or fax numbers. Will also give a brief description of the club/organization.

Publication Date: Changes are made as they are given.

Frequency: Bi-Annual

Projected Circulation: numerous

Contact: Debra Mims, 803 775-1231, debra@sumterchamber.com.

Description	Price	Ad Size
Outside Back Cover	\$350	7 ½" x 10 " Vertical
Inside Front Cover	\$300	7 ½" x 10 " Vertical
Inside Back Cover <i>The Sponsor may print the Directory of Clubs and Organizations to the Chamber's specifications in exchange for this space for its ad, or may insert its ad following the contents page.</i>	\$300	7 ½" x 10 " Vertical
Availability: Available when this manual was printed.		
Note: Black and white ads only; bleed ads not available. Camera-ready art to be submitted no later than 60 days prior to publication date. If a Sponsor Company's ad is not received by this date, the Sponsor Company will be identified as a Sponsor of this publication with such identification determined by the Chamber and its designer. The Chamber expects the Sponsor to make payment in full in accordance with the Contract regardless of whether an ad is submitted.		

Insert

Illustration of

Directory of Clubs and Organizations

Here

Directory of Manufacturers

List of local manufacturers showing main contact names, titles, addresses, phone/fax numbers, SIC codes, employee count and a brief description of the company's products.

Publication Date: Changes are made as they are given.

Frequency: Bi-annual

Projected Circulation: Numerous

Contact: Debra Mims, 803 775-1231, debra@sumterchamber.com.

Description	Price	Ad Size
Outside Back Cover	\$500	7 ½" x 10 " Vertical
Inside Front Cover	\$400	7 ½" x 10 " Vertical
Inside Back Cover <i>The Sponsor may print the Directory of Manufacturers to the Chamber's specifications in exchange for this space for its ad, or may insert its ad following the contents page.</i>	\$400	7 ½" x 10 " Vertical
Availability: Available when this manual was printed.		
Note: Black and white ads only; bleed ads not available. Camera-ready art to be submitted no later than 60 days prior to publication date. If a Sponsor Company's ad is not received by this date, the Sponsor Company will be identified as a Sponsor of this publication with such identification determined by the Chamber and its designer. The Chamber expects the Sponsor to make payment in full in accordance with the Contract regardless of whether an ad is submitted.		

[Insert](#)

[Illustration of](#)

[Directory of Manufacturers](#)

[Here](#)

Directory of Minority and Women Owned Businesses

The Directory of Minority and Women owned Businesses is designed to publish all the chamber members businesses that are either minority or women owned. Many people come in the chamber asking for a business listing of minority business.

Publication Date & Frequency: They are published as needed because they are done in house. Ads would be good for 1000 directories and the covers would be done out of house.

Projected Circulation: 600

Contact: Nancy Lee Garner 803-775-1231 Ext 25, nancylee@sumterchamber.com

Description	Price	Ad Size
Outside Back Cover	\$400	7 ½" x 10 " Vertical
Inside Front Cover	\$350	7 ½" x 10 " Vertical
Inside Back Cover <i>The Sponsor may print the Directory of Minority and Women Owned Businesses to the Chamber's specifications in exchange for this space for its ad, or may insert its ad following the contents page.</i>	\$350	7 ½" x 10 " Vertical
Availability: Available when this manual was printed.		
Note: Black and white ads only; bleed ads not available. Camera-ready art to be submitted no later than 60 days prior to publication date. If a Sponsor Company's ad is not received by this date, the Sponsor Company will be identified as a Sponsor of this publication with such identification determined by the Chamber and its designer. The Chamber expects the Sponsor to make payment in full in accordance with the Contract regardless of whether an ad is submitted.		

[Insert](#)

[Illustration of](#)

[Directory of Minority and Women Owned Businesses](#)

[Here](#)

New Member Package

These are packages that are given to our prospects to provide information and the application process for joining the chamber.

Publication Date: as needed

Frequency: Annual

Projected Circulation: 300

Contact: Nancy Lee Garner, 803-775-1231 ext 25, nancylee@sumterchamer.com

A flat fee for a six-month period

Description	Price	
Insert member's brochure with New Member Package mailed to all new members in 6-month period— <input type="checkbox"/> July- December 2010 <input type="checkbox"/> January- June 2011	\$150	Maximum size: 8 ½" x 11" Maximum pages: 1
Availability: Available when this manual was printed.		
Note: Materials to be inserted must be of a quality and taste comparable to materials developed by the Chamber for its own promotion. The Chamber reserves the right to decline to insert materials for any reason or for no reason. If a Sponsor Company materials are not delivered to the Chamber by 10 working days prior to the first mailing, said materials will be inserted in subsequent mailings through the period contracted for. The Chamber expects the Sponsor to make payment in full in accordance with the Contract regardless of whether materials are submitted.		

New Residents Package

Inserts consist of all information needed for new residents into the area such as schools, utilities, and real estate.

Publication Date: Daily

Frequency: Daily

Projected Circulation: Numerous

Contact: Debra Mims, 803-775-1231, debra@sumterchamber.com

Estimated requests filled each month are about 25.

Description	Price	
Insert member's brochure with New Residents Package mailed to all new members in 6-month period— <input type="checkbox"/> July- December 2010 <input type="checkbox"/> January- June 2011	\$250	Maximum size: 8 ½" x 11" Maximum pages: 1
Insert member's brochure with New Residents Package mailed to all new members in 12-month period— <input type="checkbox"/> July 2010- June 2011	\$400	Maximum size: 8 ½" x 11" Maximum pages: 1
Availability: Available when this manual was printed.		
Note: Materials to be inserted must be of a quality and taste comparable to materials developed by the Chamber for its own promotion. The Chamber reserves the right to decline to insert materials for any reason or for no reason. If a Sponsor Company materials are not delivered to the Chamber by 10 working days prior to the first mailing, said materials will be inserted in subsequent mailings through the period contracted for. The Chamber expects the Sponsor to make payment in full in accordance with the Contract regardless of whether materials are submitted.		



**Greater Sumter Chamber of Commerce
Sumter's Front Door
Unlocking Connections for Your Business**

Company: _____

Contact/Title: _____

Telephone/Fax: _____

Email: _____

Website:

Business Category:

Logo/Artwork Contact Name:

Logo/Artwork Phone/Email:

**YES! Include us as a sponsor for the Sumter's Front Door
Please reserve our sponsorship NOW!**

Annual Premier Sponsorship \$300

Acceptance Signature _____

Payment _____ Invoice _____ Check _____ Credit Card Type: _____

Card # _____ Exp Date _____ CIC _____

**This is an introductory price what will increase on January 1, 2011.
Lock in your rate today!**

Contractual Agreement/Payment Due 30 Days from receipt of invoice! Sponsorships are non-refundable. Receiving all benefits of the sponsorship agreement is dependent upon time of sponsorship agreement, so sign up early. For more information, call Nancy Lee Garner at the Greater Sumter Chamber of Commerce at 803-775-1231 or Fax: 803-775-0915 or nancylee@sumtechamber.com.



SUMTER'S FRONT DOOR

Unlocking Relocation Connections

Annual Premier Sponsor Package \$300

This is an introductory price that will increase on January 1, 2011.

Lock in your rate today!

Listing of your company name within your appropriate category on the Front Door Website.

Promotional Banner ad on the Living Room and the Chamber's Website.

Monthly newcomer report mailed to you.

Company profile with visitor request form that emails directly to you.

Company can place promotional piece in all newcomer packages sent from the Chamber.

Upgrade on Chamber Business Directory Listing on Website, includes picture and description.

One month of advertising on the Chamber Internet Connection



Chamber of Commerce Stats

The Greater Sumter Chamber of Commerce website has a significant natural volume of 85,000 a month with a continued increase each month.

The Greater Sumter Chamber of Commerce website provides accurate referrals, 24 hours a day, 7 days a week to your business.

www.sumterchamber.com

Front Door website to be linked to the Front Page of the
Chamber's Website

Greater Sumter Chamber of Commerce Website Sponsorship/Advertising Opportunities

Level One Sponsorship Program (Rotating)

Price: \$1,200 for the Year if Paid Monthly, \$1,000 for the Year if paid in Advance

Number Available: Ten

Description: A rotating advertisement is placed on the home page of the website. The level of sponsorship includes an additional three levels in which your marketing message will be placed. Included with Level One Sponsorship are also Levels Three and Four. This page is the first page level of sponsorship opportunities and is the portal to further pages.

Level Two Sponsorship Program (Rotating)

Price: \$750 for the Year if Paid Monthly, \$600 for the Year if paid in Advance

Number Available: Ten

Description: This premium advertising opportunity provides your company exposure to users accessing the Greater Sumter Chamber of Commerce's web site's primary pages. Advertisers are positioned on one of the Greater Sumter Chamber of Commerce's >>> of primary pages, providing a rotating linked banner ad. These are principal pages for users looking for specific information. Also included with Level Two Sponsorship are also Levels Three and Four.

Level Three Sponsorship Program (Rotating)

Price: \$500 for the Year if Paid Monthly, \$400 for the Year if paid in Advance

Number Available: Ten

Description: This advertising opportunity provides excellent exposure to users reviewing a specific major industry or pertinent information page. Advertisers are provided a rotating banner ad linked to your web site and located at the top of the page. This level also includes Level Four.

Level Four Sponsorship Program (Feature Logo/Highlight Package)

Price: \$300 for the Year if Paid Monthly, \$250 for the Year if paid in Advance/Year

Number: Unlimited

Description: This level of internet sponsorship provides that you stand out from the competitors in your category by adding a logo or picture of your business as well as a 100 word description of your business services. Your business name will also stand out among the other listings in your category.

Chamber of Commerce Stats

The Greater Sumter Chamber of Commerce website has a significant natural volume of 85,000 a month with a continued increase each month.

The Greater Sumter Chamber of Commerce website provides accurate referrals, 24 hours a day, 7 days a week to your business.

www.sumterchamber.com

Thank you for choosing to enhance your presence on the Greater Sumter Chamber of Commerce web site, the leading source for business information within the region. Not only are you helping to promote your business, but you are also benefiting from the fastest growing segment in marketing and sales today. Please sign this agreement where indicated, and **fax** it back to Nancy Lee Garner at (803) 775-0915 or please **email** your 100 word description to her at nancylee@sumterchamber.com.

Organization Name: _____
 Contact Name/Title: _____
 Mailing Address: _____
 City/State/Zip: _____
 Phone/Fax Numbers: _____
 Web Site Address: _____
 Email: _____

Item	Annual Rate	Discount Rate	Total
Level 1 Program	\$1,200	\$1,000	
Level 2 Program	\$750	\$600	
Level 3 Program	\$500	\$400	
Level 4 Program	\$300	\$250	
		Total Due	

All contracts for the period of 12 months regardless of payment option.

Payment Options

_____ Invoice _____ Check _____ Credit Card Type: _____

Card # _____ Exp Date _____ CIC _____

Signature _____ Date: _____

Printed Name _____

Thank You! Mail, Fax or Email form and payment to the Greater Sumter Chamber of Commerce, 32 E. Calhoun St. Sumter, SC 29150 Phone 803-775-1231 Fax: 803-775-0915, Email: nancylee@sumterchamber.com

The Connector is in its second year of the new look. We are moving up to 20 pages each addition with 8 full color pages and a changing cover each time. This will allow all of our members more opportunities to contribute. Each issue will be mailed to Chamber members and distributed throughout the community.

1,750 will be printed each quarter.

**2010-2011 Connector
Issue Dates April, July, October, January
Advertising Prices
Price is for One Edition**

Full Page Inside Back	\$750	Available
Full Page	\$400	Available
Inside Full Color Half Page	\$325	Available
Half Page	\$275	Available
Quarter Page	\$175	Available

Individual Issue Rates Available Upon Request

Sign me up for the this great new opportunity

Ad Size _____ Issue (s) _____
Contact Name _____
Signature _____
Company _____

Payment Options

Bill to my Credit Card Number _____ Exp. Date _____ CVC # _____
(VISA/MC/AMEX)

Please send a bill, must be paid prior to print date for each issue.

FAX BACK TO (803) 775-0915

For More Information or to set up an appointment, please call Nancy Lee Zimpleman at 803-775-1231 or email her at nancylee@sumterchamber.com

ON-HOLD Advertising

Allows members to advertise with twenty second commercials to the people who are on hold at the Chamber each week. This new system allows for a message to be played about your business or event while someone is on hold with the Chamber.

Contact: Nancy Lee Garner, 803 775-1231, nancylee@sumterchamber.com

Between 750—1,000 calls a week
average hold time
one minute and thirty seconds

Limited Space Available—Only 3 slots per month.

One Slot for One Month \$150

Two Slots in One Month \$300

Three Slots in One Month \$450

The organization will be responsible for providing the wording to the Chamber by the 15th of the month prior to the advertising months.